

David Rawlings

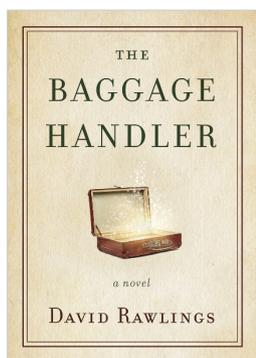
Author and Speaker

David Rawlings is based in South Australia, a sports-mad father-of-three who loves humor and a clever turn-of-phrase.

Over a 25-year career he has put words on the page to put food on the table, developing from sports journalism and copywriting to corporate communication and now fiction. He entices readers to look deeper into life with stories that combine the everyday with a sense of the speculative, addressing the fundamental questions we all face. All written with a tinge of Australian laid-back humor.



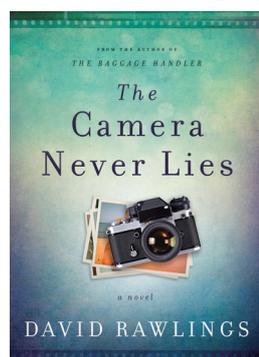
His debut novel, *The Baggage Handler* is published by Thomas Nelson.



When three people take the wrong suitcase from baggage claim, their lives change forever.

A hothead businessman coming to the city for a showdown meeting to save his job. A mother of three hoping to survive the days with her sister before her niece's wedding. A young artist pursuing his father's dream so he can keep his own alive.

When David, Gillian, and Michael each take the wrong suitcase from baggage claim, the airline directs them to retrieve their bags at a mysterious facility in a deserted part of the city. They meet the enigmatic Baggage Handler, who shows them there is more in their baggage than what they have packed, and carrying it with them is slowing them down in ways they can't imagine. And they must deal with it before they can leave.



*Coming
December 2019*

*Daniel Whiteley is a successful couples counselor who regularly puts families back together. He gets them to face up to the things in life that they hide – advice contained in his best-selling book: *No Secrets*. But his own marriage is falling apart. His wife Kelly is working in a job she resents, wishing she was more available for their 12-year-old daughter who is withdrawing more each day. And she just knows the reason for her failing marriage is Daniel's interest in a woman at work.*

Daniel's grandfather dies and leaves him his beloved SLR camera. Along with the camera is an old photograph album, with an unusual collection of photos of Gramps' friends and family. Now every time Daniel uses Gramps' camera, the photographs reveal another secret in their lives they've try to either bury or ignore. And he has no idea who is taking the photos ... or how to stop them.

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 David Rawlings - Author

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 davidrawlingsauthor

Published by **Thomas Nelson** Represented by the **Steve Laube Agency**

David Rawlings

Author and Speaker



Professional experience

25+ years in corporate communication, publicity and marketing
15+ years as a corporate workshop presenter
15+ years as a University lecturer

In David's talks, you get more than an author. His communication and marketing experience gives those in the audience an insight into the machine behind publishing, backed by very hands-on tips about communication, marketing, publicity, public relations, social media, and networking in building a profile!

And his lecturing and presentation experience in the corporate sector gives the audience a fun experience, in the safe hands of a seasoned, entertaining speaker.

Suggested speaker's topics from my suite of workshops

Six lessons from a debut novelist's journey to publication: My writing journey went from nobody in Australia to a published author cracking the US market in three years. And while everyone's story is different, there are six lessons any wannabe author could learn from mine.

How to plan for the Conference: attending a conference requires an investment of time and money, so how can you plan for a conference experience that makes the right connections?

What to do when the Conference is over: When you get home from the Writer's Conference, the tendency is to flop on the sofa, your work done. But the work is just starting. How do you make the most of your new contacts and how can you turn them into something productive for your writing career?

Brainstorming half-a-year's worth of content for your author platform: A hands-on session to brainstorm content ideas for an author's platform. Interactive, fun and full of ideas!

The forgotten half of author marketing: When authors throw their entire weight behind marketing their books and career, they are forgetting something very important - the half of marketing that actually helps their sales work, relationship marketing and PR.

Other topics include:

- Keys to developing a social media plan
- Presenting like a Pro
- Brainstorming video ideas that work
- Building a DIY author PR campaign

Other topics within my field of experience are always considered, so please feel free to suggest them!

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